

2015 Supporter & Exhibitor Opportunities



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best practices for better outcomes

"A workforce of knowledgeable health professionals is critical to the application of health practices to prevent disease and promote wellbeing."

Institute of Medicine, 2010

Dear Colleague,

The *Academy of Women's Health* invites you to support our effort to meet the healthcare needs of women by keeping the professional community of physicians and other healthcare providers informed and up-to-date about *best practices for better outcomes* in women's health. We are pleased to present **Women's Health 2015: The 23rd Annual Congress** on April 16-19 in Washington, DC. Nearly 1,000 physicians and other healthcare providers are expected to attend.

Recognized as the most comprehensive interdisciplinary conference focused on women's health across the lifespan, the Congress features top clinicians, researchers, and educators sharing the most recent research and its application to patient care, along with the most current information in diagnostics and therapeutics.

The Congress is presented by the *Academy of Women's Health*, its peer-reviewed *Journal of Women's Health*, and VCU Institute for Women's Health. For over two decades, the generous support received from public agencies, foundations, nonprofits, and corporations has helped to sustain the mission of the Congress and to assure that it meets the needs of healthcare providers and leaders across disciplines, specialties, and practice settings.

Please see the attached **Supporter & Exhibitor Opportunities**, each with a range of important benefits for your organization. We would also be happy to customize a role that best features your work.

We look forward to hearing from you.

Many thanks,

A handwritten signature in black ink that reads "Karla".

Karla Shepard Rubinger
Executive Director



Women's Health 2015: The 23rd Annual Congress

April 16–19 • Grand Hyatt • Washington, DC
www.academyofwomenshealth.org/conference

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Featured Support		
Designation	Benefits include	
Lead Supporter \$100,000 or above	<ul style="list-style-type: none"> • Special recognition at Dinner & Reception • Custom promotional opportunities including key positioning on all worldwide press releases • Prime recognition on all printed materials • Logo and attribution on printed program cover and in <i>Journal of Women's Health</i> • Ten complimentary conference registrations & ½ price additional registrations • Public presentation of recognition plaque • Plus all supporter benefits listed to the right 	<p style="color: #e91e63;">All supporters at \$40,000 and above may receive:</p> <ul style="list-style-type: none"> ➤ Complimentary exhibit ➤ Complimentary full-page ad in <i>Journal of Women's Health</i> ➤ Recognition in the conference brochure ➤ Logo on Congress website ➤ Recognition in promotional materials (mail, press releases, websites, etc.) ➤ Recognition in the final program and on-site signage ➤ Supporter plaque ➤ Other customized benefits available based on supporter level
Diamond Level \$89,000	<ul style="list-style-type: none"> • Host a plenary dinner with keynote speakers or conference honorees • Eight complimentary conference registrations & ½ price additional registrations • Plus all supporter benefits listed to the right 	
Platinum Level \$78,000	<ul style="list-style-type: none"> • Host a luncheon symposium • Six complimentary conference registrations & ½ price additional registrations • Plus all supporter benefits listed to the right 	
Gold Level \$62,000	<ul style="list-style-type: none"> • Host a dessert, wine & cheese reception, or cocktail party • Four complimentary conference registrations & ½ price additional registrations • Plus all supporter benefits listed to the right 	
Silver Level \$55,000	<ul style="list-style-type: none"> • Host a plenary breakfast with speaker • Three complimentary conference registrations & ½ price additional registrations • Plus all supporter benefits listed to the right 	
Bronze Level \$40,000	<ul style="list-style-type: none"> • Support a panel or individual presentation • Two complimentary conference registrations & ½ price additional registrations • Plus all supporter benefits listed to the right 	

General Support		
Designation	Benefits include	
Friend of the Academy of Women's Health \$15,000+	<ul style="list-style-type: none"> • General support of the conference starting at \$15,000 • Two complimentary conference registrations 	<ul style="list-style-type: none"> • Recognition in the final program and on-site signage • Listing on the Congress website

Questions? Call 914-740-2128 or email awh@academyofwomenshealth.org

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Exhibitors



Exhibitor

Included:

- Six-foot draped exhibit table
- Two complimentary conference registrations
- Recognition in the final program
- Recognition in on-site signage
- Recognition on the Congress website

Materials Only

Included:

- Recognition in the final program
- Recognition in on-site signage
- Recognition on the Congress website

Exhibitor	By Dec. 15	After Dec. 15
For profit	\$3,100	\$3,800
Nonprofit	\$1,800	\$2,100

Materials for distribution only	By Dec. 15	After Dec. 15
For profit	\$2,100	\$2,600
Nonprofit	\$1,000	\$1,200

Supporter/Exhibitor Policies

Your reservation serves as your commitment to support or exhibit at Women's Health 2015: The 23rd Annual Congress. Supporter and Exhibitor reservations may be canceled in writing without penalty until **January 1, 2015**. There will be no refunds or cancellations after that date. Substitutions may be accepted.

Payment must be received in full by **February 27, 2015**. In no case can a reservation be honored if full payment is not received. Once we receive your reservation and payment information, Nilda Rivera, our Conference Manager, will provide you with more details about logistics.

The *Academy of Women's Health* and the Grand Hyatt, its agents and/or employees, shall not be responsible for any loss, theft or damage to the property of the supporter or exhibitor, its employees or representatives. Further, they will not be responsible for damage or injury to persons or property during the term of this agreement for any cause whatsoever.

Questions? Call 914-740-2128 or email awh@academyofwomenshealth.org



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2015 Supporter/Exhibitor Reservation

Please sign me up as a **SUPPORTER** at the level indicated below:

- Lead Supporter \$100,000 and above
- Diamond Level \$89,000
- Platinum Level \$78,000
- Gold Level \$62,000
- Silver Level \$55,000
- Bronze Level \$40,000
- Friends of Women's Health \$15,000+

Supporters at **\$40,000 and above** are entitled to a complimentary exhibit at the Congress and a complimentary full-page ad in *Journal of Women's Health*. Please check below if you are interested in taking advantage of either or both these benefits.

- Complimentary exhibit**
- Complimentary full-page ad**

Please sign me up as a **EXHIBITOR** at the level indicated below:

	By December 15	After December 15
<input type="checkbox"/> Exhibit (for profit)	\$3,100	\$3,800
<input type="checkbox"/> Exhibit (nonprofit)	\$1,800	\$2,100
<input type="checkbox"/> Materials for distribution only (for profit)	\$2,100	\$2,600
<input type="checkbox"/> Materials for distribution only (nonprofit)	\$1,000	\$1,200

Contact Information (Please print)

Today's Date: _____ Name of Organization (as it should be listed): _____

Main Contact

Name: _____
 Title: _____
 Organization: _____
 Address: _____
 City: _____
 State/Province: _____ Zip/Postal Code: _____
 Country: _____
 Phone: _____
 Fax: _____
 Email: _____
 Website: _____

Alternate Contact

Name: _____
 Title: _____
 Organization: _____
 Address: _____
 City: _____
 State/Province: _____ Zip/Postal Code: _____
 Country: _____
 Phone: _____
 Fax: _____
 Email: _____
 Website: _____

Please submit your reservation as soon as possible, but no later than February 6, 2015.
Payment can be included with your reservation or sent later, but must be received by February 27, 2015.

Please submit your completed forms by email to awh@academyofwomenshealth.org
 or mail to Karla Shepard Rubinger, Executive Director, Academy of Women's Health, 3rd Floor
 140 Huguenot Street • New Rochelle, NY 10801



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Supporter/Exhibitor Payment Form

Name of Organization (as it should be listed):

Please Print

Please charge (amount) \$ [] Visa [] MasterCard [] Discover [] Amex

Name (as it appears on card): _____

Billing Address: _____

City: _____ State: _____ Zip Code: _____

Country: _____

Credit Card #: _____ Exp. Date: _____ Security Code: _____

Authorized Signature: _____

Today's Date: _____

Or make check payable to: Institute for Professional Education. Checks must be drawn from a U.S. bank.

Please submit your completed forms by email to:
awh@academyofwomenshealth.org

or mail to:

Karla Shepard Rubinger
Executive Director
Academy of Women's Health
140 Huguenot Street, 3rd Floor
New Rochelle, NY 10801

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